

# Connect at CPHI Milan and watch your business grow!

Join us to network with the innovators, experts and thought leaders reshaping our industry. This year will be our 35th edition of uniting pharma excellence and it's going to be busy! To celebrate this milestone, we've planned a lot of exciting features to enhance pharma's largest gathering and make your experience even more rewarding. Features like our Happy Hour Networking events, our CPHI Champions Campaign and a truly inspirational content agenda!

**Register now**



**SCAN ME**





# Penicillin, 1928

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**Alexander Fleming** discovered penicillin, the first antibiotic, leading to a revolution in the treatment of bacterial infections.

Alexander Fleming

## 35 years of innovation and collaboration



Celebrate 35 years of CPHI events with us this October 8–10. We are highlighting 25 innovations that have transformed not only the pharma industry but the entire world. Find out more about thought leaders like Alexander Fleming, the pioneer in developing antibiotics, attend our CPHI Celebration party to toast success as this year's awards are announced and continue networking with the winners and their teams at the heart of pharma.

# DIVE INTO THE HEART OF PHARMA

## "CELEBRATING 35 YEARS OF CPHI"

# CPHI



## Milan

### OCTOBER 8TH–10TH, 2024

Join colleagues from across the industry at **CPHI Milan 2024**, the premier global event for pharmaceutical professionals, from October 8–10, 2024, at Fiera Milano in Milan, Italy (Box 1). The central theme of this year's event is the "CPHI Celebration" to mark the conference's 35th anniversary and to recognise the massive role pharma plays in improving the world and advancing health.

Celebrating 35 years of excellence, this event promises unparalleled opportunities for networking, innovation and professional growth. With over 62,000 attendees and 2,500 exhibitors, the event features insightful seminars, cutting-edge exhibitions and new awards, including "Woman of the Year" and "Future Leader". CPHI brings suppliers, innovators, industry leaders and distributors together in a dynamic setting promising unmatched opportunities for networking and partnership generation.

In addition to the huge exhibition, networking opportunities and educational seminars and panels, in the spirit of celebration and in keeping with "la dolce vita" of Milan, CPHI's host city, the conference will host a number of evening events.



### EVENT OVERVIEW

CPHI Milan 2024 returns with an expanded array of opportunities for networking, innovation and collaboration in the pharmaceutical industry. This three-day exhibition promises to immerse attendees in every facet of pharmaceuticals, with a strong emphasis on supply chain resilience and sustainable practices.

CPHI is an unmissable opportunity to connect with leading professionals from the industry and forge enduring partnerships.

This year is a particularly significant year for CPHI, as the conference is celebrating its 35th anniversary. It will be the largest event in its history, and the organisers are continuing to innovate with new awards and improved bioproduction zones and content. There has never been a better time to attend CPHI, especially as the conference returns to Lombardy – a region that is home to one of the most vibrant hubs for pharmaceutical manufacturing and API production. The organisers look forward to welcoming the global pharmaceutical supply chain, its partners and drug innovators to Italy. The partnerships made during the conference will empower future drug development and ultimately improve patients' access to treatments.

With over 2,500 exhibitors and attendance of over 62,000 industry professionals, CPHI Milan provides unparalleled opportunities for networking and partnership building, which are essential for enhancing supply chain resilience in an increasingly dynamic market. Attendees can expect a dynamic agenda designed to inspire collaboration and facilitate discussions on the latest trends, innovations and sustainable practices shaping the industry today.

### WHAT'S NEW AT CPHI MILAN 2024?

#### The 35 Pharma and Science Champions

CPHI has grown dramatically over the last three and half decades. Yet, alongside this, pharma's advancement has been far more impressive, with contributions to global innovation and human health growing exponentially. The US FDA is now regularly approving over 50 new medicines each year, reaching an all-time high of 73 in 2023 – including the first ever CRISPR–Cas9-edited therapy and a disease-modifying Alzheimer's drug.

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To celebrate these prestigious innovations and to acknowledge that what is possible today is built on the shoulders of the giants of yesterday, the conference will run a prominent campaign throughout the show-floor to showcase 35 champions of pharma and science – from historical greats such as Edward Jenner (smallpox vaccine), Alexander Fleming (penicillin) and Paul Ehrlich (the founding father of immunotherapy) to more recent champions including Robert Langer (nanomedicine), Carl June (CAR Ts) and Özlem Türeci (mRNA vaccines).

There will be a number of on-site programmes related to this celebration, so please come together to celebrate everything the industry has achieved – and look forward to everything it can achieve tomorrow. It is only through deeper partnerships and collaborations that many of these recent advances have been possible.

#### Supply Chain Resilience

Stay ahead with insights into new technologies and strategies essential for diversifying and stabilising the pharmaceutical supply chain. CPHI Milan 2024 will showcase the latest innovations



and practical solutions for navigating the complexities of supply in the pharmaceutical landscape. The event will focus on strategies for mitigating risks, ensuring continuity and optimising operations within the supply chain, all of which are crucial in today’s volatile market environment.

#### Awards Ceremony at CPHI 2024

On October 8, 2024, at Alcatraz Milano, the CPHI Awards Night will commence with a glamorous drinks reception, celebrating excellence and innovation in the pharmaceutical industry across 14 categories. Among the highlights is the new “Woman of the Year” award, honouring women leaders who inspire colleagues, champion diversity and inclusion, and advocate for progress within the industry. Nominees are evaluated on their leadership, collaboration and ability to create opportunities for women while challenging the status quo.

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Equally anticipated is the novel “Future Leader” award, recognising rising stars under 35 with at least five years of experience in pharma, biopharma or academic institutions. This award celebrates those who bring fresh perspectives, manage teams effectively and introduce innovative ideas, marking them as the future leaders set to shape the pharmaceutical industry with their dedication and vision.

#### Digital Platform

Enhance the CPHI Milan experience with the conference’s upgraded online platform, designed to facilitate year-round networking with industry leaders. Whether attendees are on-site or remote, they can maximise their engagement and stay connected beyond the exhibition floor. This robust digital infrastructure not only extends the reach of the event but also amplifies its impact on the global pharmaceutical community. Participants can engage with peers, speakers and exhibitors throughout the year, fostering continuous dialogue and collaboration.

## BOX 1: LA “FARMA” VITA

Fiera Milano, the venue itself, much like the wider city of Milan, places significant emphasis on ensuring that attendees have downtime amenities with a wider range of cafés, outside spaces and restaurants – so when attendees are not empowering pharma, they can embrace the spirit of Italy. CPHI will be hosting happy hours each day of the show and special networking drinks at the Start-Up Hub, as well as at the eagerly anticipated CPHI Celebration party.

The CPHI Celebration is an exclusive evening of top-level networking, drinks and canapés, set against a backdrop of innovation as the conference announces the 2024 CPHI Pharma Awards winners. The curated guest list of exhibitors and nominees brings together the brightest minds in the pharmaceutical community to make powerful connections in a relaxed environment.

## BOX 2: SNAPSHOT OVERVIEW OF SOME KEY SESSIONS

- **Keynote: Advancing Immunisation with Next-Gen mRNA Vaccines**
  - **When:** Tuesday, October 8, 2024, from 11:00 AM to 11:30 AM
  - **Where:** Hall 3 – 3F97
  - **Speaker:** Cesar Sanz Rodriguez, Vice President, Medical Affairs EMEAC at Moderna
  - **Insights:** Delve into the future of vaccination technology as Moderna's market experts unveil the potential of mRNA vaccines. Discover how these next-generation vaccines are reshaping disease prevention and explore the forefront of medical innovation.
- **Navigating Regulatory Landscapes: Ensuring Quality and Compliance in Pharma Ingredients**
  - **When:** Tuesday, October 8, 2024, from 1:15 PM to 1:40 PM
  - **Where:** Hall 22 – 22F50
  - **Speaker:** Jyotsna Agnihotri, Head of QA and Regulatory Affairs at Flavine
  - **Insights:** Gain a deep understanding of GMP principles in pharmaceutical ingredient manufacturing. Learn about auditing processes, including planning, execution, reporting and follow-up actions. This session is crucial for ensuring compliance and continuous improvement. It will also discuss comparative analysis of regulatory frameworks across key regions, focusing on differences, similarities, challenges and effective strategies.
- **Panel Discussion: Why the Middle East Can Be the New Frontier for Next-Generation Medicine**
  - **When:** Tuesday, October 8, 2024, from 4:15 PM to 5:00 PM
  - **Where:** Hall 22 – 22F50
  - **Insights:** Join a panel of experts as they delve into the emerging opportunities in the Middle East. Discover why it could be the next frontier for groundbreaking medical advancements.
- **Panel Discussion: Excipient Excellence – The Power of Excipient Grade Selection**
  - **When:** Wednesday, October 9, 2024, from 11:35 AM to 12:45 PM
  - **Where:** Hall 22 – 22F50
  - **Insights:** In this session, the panellists will delve into the critical role of excipients in pharmaceutical formulations. Discover how excipient quality significantly influences drug performance and stability. Learn about the nuances between different excipient grades and their impact on formulation outcomes. Additionally, explore strategies for ensuring consistent access to high-quality excipients and selecting the optimal grade for targeted drug delivery.

### KEY HIGHLIGHTS OF CPHI MILAN 2024

#### Unmatched Networking Opportunities

At CPHI Milan 2024, attendees can anticipate connecting with over 62,000 pharmaceutical professionals and 2,500 exhibitors, including industry giants such as Lonza, Samsung Biologics, Thermo Fisher and Pfizer CentreOne. This year is expected to see the largest attendance yet, creating unprecedented networking possibilities. The event will provide a unique platform to forge new partnerships, strengthen existing relationships and explore potential business opportunities in a dynamic setting.

#### Conference Programme Highlights

The CPHI Milan 2024 conference programme has been meticulously crafted to inspire and inform attendees. Industry thought leaders will lead insightful sessions, addressing critical topics such as regulatory trends, technological innovations and sustainable practices. From visionary keynote addresses in pharmaceutical R&D to interactive panel discussions on emerging therapies and market dynamics, CPHI event's agenda promises a wealth of learning opportunities (Box 2). Attendees will be able

to learn and gain insights from over 150 expert speakers across five content tracks within three days, ensuring a comprehensive exploration of the latest advancements and trends in the pharmaceutical industry.

For the live agenda that is updated all the way up to the event, please visit [CPHI Milan 2024's website](#).

#### Sustainable Initiatives

At this year's CPHI, the Sustainability Centre in Hall 6 will host conversations about sustainability challenges and measures in the pharma industry, while the Fieraccessible initiative will ensure better accessibility for attendees with disabilities. Additionally, the CPHI Celebration menu will be 50% vegetarian, reflecting the organisers' commitment to sustainable choices.

#### FINAL THOUGHTS

CPHI Milan 2024 is more than an exhibition – it is a catalyst for change and advancement within the pharmaceutical industry. With a renewed focus on supply chain resilience, attendees will gain actionable insights into navigating challenges, optimising operations and ensuring continuity in supply. By embracing these trends and focusing on strategic

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imperatives, the pharmaceutical industry can achieve greater efficiency, resilience and success in the years to come.

The future of pharmaceutical outsourcing is increasingly shaped by the need for strategic, integrated and collaborative partnerships. CPHI Milan 2024 is the perfect venue to explore these opportunities and stay at the forefront of industry trends. Don't miss this chance to be part of the conversation and drive the future of pharmaceuticals forward.

#### Join Us

Attendees are invited to join CPHI in person at Fiera Milano, Italy, and immerse themselves in a dynamic environment where ideas flourish and partnerships thrive. Visit [CPHI Milan 2024's website](#) to learn more and register today!